



The European Medicinal Cannabis Association Membership Prospectus





#### Who we are

The EUMCA is the authoritative voice for the medicinal cannabis industry sector, representing ethical European manufacturers and suppliers of pharmaceutical-grade cannabis products. Its membership is a multi-stakeholder network representing the interests of a wide range of organisations operating in the research and development, production and/or distribution of medical cannabis-based treatments.

The European Medicinal Cannabis Association (EUMCA) is **the only** not-for-profit European medicinal cannabis association, that is both registered and governed by the provisions of the Belgian Code des Sociétés et des Associations and registered on the European Commission Transparency Registry.



### Chairman, European Medicinal Cannabis Association



"The European Medicinal Cannabis Association, together with its members of cannabis and pharmaceutical industry, doctors and patients, is a strong voice for access to high-quality cannabis treatments in Europe. We are available to support and advice European Institutions and national member-state governments in developing policies to overcome access & reimbursement barriers to such an important treatment for patients in need."



#### Sascha Mielcarek

Sascha is a Senior Executive with an international track record in several leadership position in the healthcare industry. He disposes of extensive experience in General Management, Business Development, M&A, Business & Marketing Strategy, Product Launch and Sales & Marketing Excellence. After more than 20 years in the pharmaceutical industry, Sascha joined Tilray at the beginning of 2019 and since then provides strategic leadership to Tilray's EMEA team as it pursues new market entries and continues to strengthen the company's position in existing markets. Previously he worked more than a decade for the Grünenthal GmbH, a German based leader in pain therapies, where he held various global and regional leadership roles.

Sascha Mielcarek has completed the Executive Leadership Program at INSEAD Fontainebleau in Paris and received a diploma, with distinction in International Business with the Universität zu Köln.



#### **EUMCA Team**



Sita Schubert
General Secretary

Attorney at Law – Life Science and Economy Compliance, HealthCare

International Consultancy/Healthcare Industry. Country Manager sigma-tau Germany Rare Disease Unit Global. Board of German/NRW Pharmaceutical Association.

Representative Chair(wo-)man of Pharma Code of Conduct Association.

Founding Member of Healthcare Business Network "Female Leaders in Healthcare"



**Keith Williams**Deputy General Secretary

More than 20 years Operational experience: General Management, Commercial, Sales & Marketing with Blue Chip companies (GSK, MSD, LEO, Lediant Biosciences). Over 13 years experience managing and selling rare disease products and unlicensed medicines in UK, Ireland, Nordics and EU.

Established Leadiant Biosciences (EU rare disease business) in the UK

Former Director and Co-Founder of LogixX Pharma



Jeremy Morais
Medical Director

An experienced, GMC registered pharmaceutical physician with a successful track record working with rare disease, generics and innovator medicines in a broad range of therapy areas.

Extensive experience working in clinical development, medical affairs, pharmacovigilance, medical information and compliance functions and managing head office and field-based teams in medical.

An ABPI final signatory for over 16 years with an excellent track record of managing successful national, regional and global multidisciplinary teams. Involved in planning and executing clinical trial and medical affairs strategies as well as change management processes to meet organisational requirements.



Gudrun Köhler Treasurer



Penny Lukats
Communications Director



**Lisa Williams**Marketing Communications



**Lucy Hand**Marketing Communications





## **EUMCA** Founding members

























#### **Our Mission**

In order to improve the life and health outcomes of patients across Europe, the EUMCA facilitates the development of national government healthcare policies that advocate for the ethical prescription of pharmaceutical-grade medicinal cannabis, and advance patient access to treatments

# The voice for ethical European manufacturers and suppliers of pharmaceutical grade cannabis Policy Research & Development Patient Access Reimbursemen<sup>.</sup> Medical Scientific Legal & Regulatory & Quality The E.



#### What we do

The FUMCA is the authoritative voice for the medicinal cannabis industry, representing ethical European manufacturers and suppliers of pharmaceutical-grade medicinal cannabis products, vertical associations and patient advocacy groups. We also represent the interests of Pharmaceutical and healthcare organisations who have an interest in establishing their presence in this fast-evolving industry.

Our primary goal is to create a standardised and harmonised regulatory prescribing framework to which all EU countries can confidently ascribe.

We campaign to ensure that the medicinal cannabis industry, those who conform with acknowledged scientific standards of quality, safety and efficacy, are represented at the highest level – governments and regulators throughout the European Union.

By engaging with European governments and regulators, we can create credible, lasting partnerships and coherent policy frameworks, encompassing important areas including: Research & Development; Manufacturing; Regulatory; Patient Access & Reimbursement.

www.eumca.org



#### What makes us different

#### **Our Ethics**

The EUMCA is **the only** not-for-profit European medicinal cannabis association, that is both registered and governed by the provisions of the Belgian Code des Sociétés et des Associations, and registered on the European Commission Transparency Registry

#### Our Vision

To advance patient access to medicinal cannabis treatments and improve the health outcomes of patients across Europe

Together, we seek a standardised and harmonised regulatory prescribing framework to which all EU countries can confidently ascribe

#### Our Expertise

The EUMCA management team's aggregated experience in science, pharmaceuticals, medicine, policy and government, uniquely places it to leverage best practice as we drive positive change and innovation in medicinal cannabis prescribing

#### **Our Mission**

To improve the life and health outcomes of patients across Europe, by facilitating the development of national government healthcare policies that advocate for the ethical prescription of pharmaceutical-grade medicinal cannabis, and advance patient access to treatments

#### Our Network

The EUMCA is a multi-stakeholder network representing the interests of a wide range of organisations operating in the research and development, production and/or distribution of medical cannabis-based treatments

#### Our Values

The EUMCA recognises that this will only be achieved through the creation of a supportive regulatory environment in which producers and manufacturers sign up to good manufacturing practices (GMP) and deliver medicinal cannabis treatments that conform with acknowledged scientific standards of quality, safety and efficacy



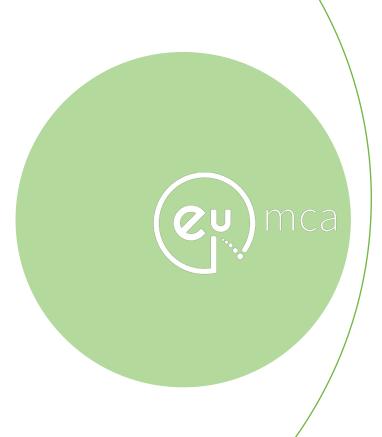


### **Key pillars**

- Policy: Collaborating with EU stakeholders to inform the policy debate in order to create a harmonised prescribing framework
- Research & Development: Promoting scientific medical research and policy to support the standardised, ethical, and sustainable use of medicinal cannabis
- Patient Access & Reimbursement:
  Working with national reimbursement
  institutions, to improve patient access
  to medical cannabis-based treatments

- Medical Education: Providing evidencebased knowledge and learning on medicinal cannabis to healthcare professionals and patients
- Legal & Compliance: Developing and reviewing policies and procedures which raise awareness of legal compliance, ethics and changes in regulation
- Regulatory & Quality: Providing members with counsel and guidance on regulatory affairs
- Business Development: Delivering networking opportunities for members focused on building their business through M&A, licensing, partnering and novel inmarket strategies





# Why join the European Medicinal Cannabis Association?

The European Medicinal Cannabis Association (EUMCA) is **the only** not-for-profit European medicinal cannabis association, that is both registered and governed by the provisions of the Belgian Code des Sociétés et des Associations and registered on the European Commission Transparency Registry.

Our members consist of a multi-stakeholder network, all of which promote advancing patient access through the production of cannabis treatments that conform with acknowledged scientific standards of quality, safety and efficacy.

#### **EUMCA** members include:

- Scientific research and development
- Cultivation, production, manufacturer and distribution
- Patient advocacy and charities
- Regulation and Policy

If you are interested in joining the EUMCA please contact us on <u>info@eumca.org</u> or complete an <u>Application form</u>. We offer both <u>Full</u> and <u>Affiliate</u> Membership.





#### **Member representation**

- The EUMCA is a multi-stakeholder network representing the interests of a wide range of organisations operating in the research and development, production and/or distribution of medical cannabis-based treatments
- We represent the collective voice of our members, generating policies with the aim to create a positive environment for the use of medicinal cannabis in Europe
- As a membership organisation, we work with our member companies and the wider medicinal cannabis community, to develop and present policies to the European Union and their national member state governments, reimbursement organisations and regulatory authorities



### How we support our Full members

- EUMCA News Flash Regular updates on current topics/issues related to medicinal cannabis
- Proactive support for members on upcoming media and industry specific issues related to their business
- Quarterly Government affairs reports
- Access and input to the development of briefing papers and policy positions
- Invite to our EUMCA Annual Meeting and EUMCA Conference
- Feedback from meetings and discussions with all key stakeholders in the EU (national governments, regulatory agencies, payers, patient organisations and Scientific leaders)

#### **Access to expertise**

- Full members receive access to expertise, knowledge and resources within the EUMCA on key matters affecting the medicinal cannabis industry.
- Full members may be involved with external activities along with their EUMCA associates, such as meeting politicians, advisers, stakeholders, and patient organisations within Europe
- Full members can engage directly with the EUMCA team and other company members to feed back and help shape policy on a wide range of areas

# **Access to Expert Networks and Specialist Working Group meetings**

- We use project working groups and expert networks to cover most industry hot topics. These groups are made up of member companies with special interest and expertise in these areas. This means that we can react quickly to any new issues as they arise. It is these expert networks which help us to draw up responses to consultations and respond quickly to industry opportunities and challenges
- The EUMCA runs the specialist groups meetings at venues agreed by those members attending. Events are a valuable networking opportunity, with time allocated at the start of each session for informal networking
- Examples of Networks and groups include: Research & Development, Legal/Compliance, Regulatory & Quality, Patient Access & Reimbursement, Medical Education and Business Development

#### **Company visits**

Our membership team will arrange a company visit for new and existing members with our Senior Leadership Team, who will tailor their visit to your specific requirements and discuss key priorities and focus of the EUMCA in relation to your business





## **Membership Fees – Full Members**

Annual Turnover (EUR)	Annual Membership Fee
less than 1 Million	2,000 EUR
from 1 Million	3,000 EUR
from 3 Million	4,000 EUR
from 5 Million	5,000 EUR
from 8 Million	7,00 EUR
from 10 Million	8,000 EUR
from 15 Million	10,000 EUR
from 25 Million	15,000 EUR
from 50 Million	20,000 EUR
from 100 Million	40,000 EUR

Organisations/Associations/Chairman are not charged a Membership Fee

The annual membership fees for Full members. The annual turnover is defined by the relevant EU provisions (Recommendation 2003/361/EC).

Patient or Industry
Organisations/Associations are not charged a Membership Fee.

Please contact us to discuss Affiliate Membership





## How we support our Affiliate members

# Affiliate membership is open to organisations with an interest in the medicinal cannabis industry that operate in Europe

- EUMCA News Flash Regular updates on current topics/issues related to medicinal cannabis
- Quarterly Government affairs reports
- Receive invitations to selective events and specialist working groups on topical issues, providing excellent opportunities for networking
- Feedback from meetings and discussions with all key stakeholders in the EU (national governments, regulatory agencies, payers, patient organisations and Scientific leaders)

# Access to Expert Networks and Specialist Working Group meetings

- We use project working groups and expert networks to cover most industry hot topics. These groups are made up of member companies with special interest and expertise in these areas. This means that we can react quickly to any new issues as they arise. It is these expert networks which help us to draw up responses to consultations and respond quickly to industry opportunities and challenges
- The EUMCA runs the specialist group meetings at venues agreed by those members attending. Events are a valuable networking opportunity, with time allocated at the start of each session for informal networking
- Examples of Networks and groups include: Research & Development, Legal/Compliance, Regulatory & Quality, Patient Access & Reimbursement, Medical Education and Business Development
- Affiliate members have the opportunity to apply for membership of working groups according to the groups' terms of engagement
- Affiliate members receive invitations to selective events designed to update members on topical issues, providing excellent opportunities for networking and sharing members' views







## How to apply

Before applying for EUMCA membership you should have read the Membership Policy and Code of Conduct

To apply for Full membership, please complete and return the <u>Application Form</u>. All applications for membership of the EUMCA are reviewed and approved by the EUMCA General Assembly.

Please contact membership services for more details on +32 233 90 281 or email <a href="mailto:info@eumca.org">info@eumca.org</a>

